11 Minnesota ZIPs

Minnesota Department of Employment & Economic Development (DEED)

EMPLOYMENT AND ECONOMIC DEVELOPMENT

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Report Parameters

11 ZIPs

55802	Duluth, MN (in St. Louis county)
55805	Duluth, MN (in St. Louis county)
55806	Duluth, MN (in St. Louis county)
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55811	Duluth, MN (in St. Louis county)
55812	Duluth, MN (in St. Louis county)
55814	Duluth, MN (in St. Louis county)
See Appendix A for all 11 ZIPs	

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical areas.

Economy Overview

81,911

Population (2019)

Population **decreased by 817** over the last 5 years and is projected to **decrease by 241** over the next 5 years.

65,592

Total Regional Employment

Jobs **decreased by 96** over the last 5 years but are projected to **grow by 558** over the next 5 years.

$55.0K

Avg. Earnings Per Job (2019)

Regional average earnings per job are **$13.5K below** the national average earnings of $68.5K per job.

Takeaways

- As of 2019 the region's population **declined by 1.0%** since 2014, falling by 817. Population is expected to **decrease by 0.3%** between 2019 and 2024, losing 241.
- From 2014 to 2019, jobs **declined by 0.1%** in 11 Minnesota ZIPs from 65,688 to **65,592**. This change **fell short of the national growth rate of 7.6% by 7.7%.** Labor force data is not available for 11 Minnesota ZIPs.
- There is no education attainment data for 11 Minnesota ZIPs.
- The top three industries in 2019 are General Medical and Surgical Hospitals, Restaurants and Other Eating Places, and Education and Hospitals (State Government).

	Population (2019)	Labor Force (2019)	Jobs (2019)	Cost of Living	GRP	Imports	Exports
Region	81,911	N/A	65,592	95.7	$5.81B	$5.84B	$7.16B
Nation	329,399,330	163,493,315	165,144,952	100.0	$21.00T	$0	$8.96T

2019 Labor Force Breakdown

Population breakdown data is not available at the ZIP level. Please choose a different region to see this data.

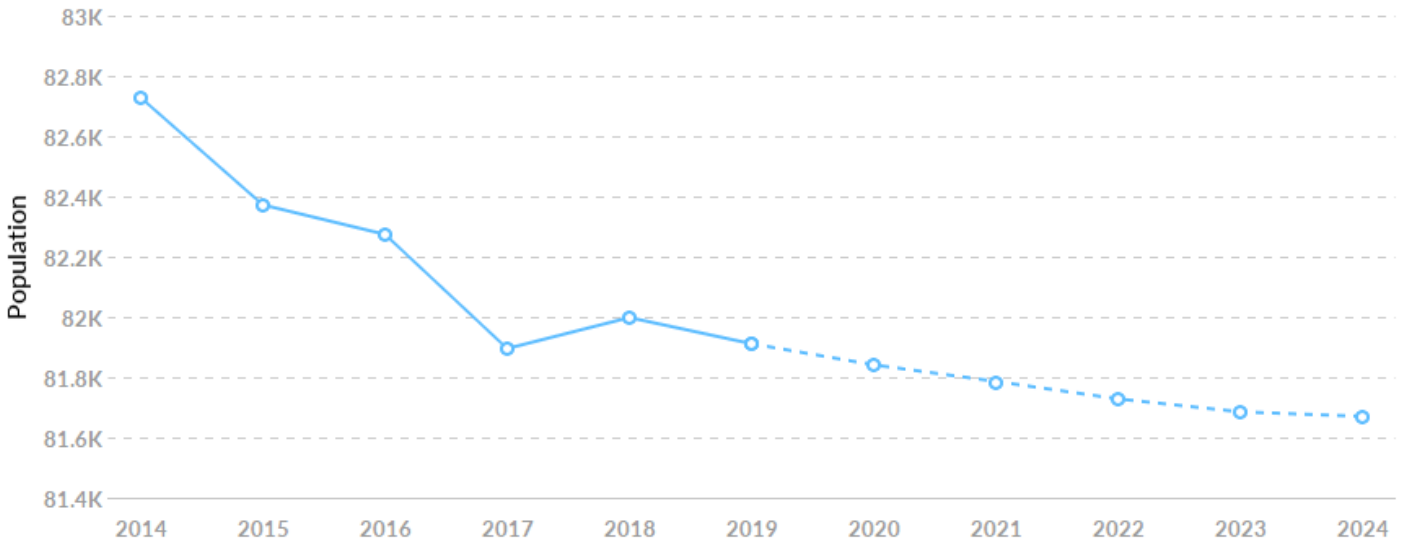
Educational Attainment

Educational attainment data is not available at the ZIP level. Please choose a different region to see this data.

Historic & Projected Trends

Population Trends

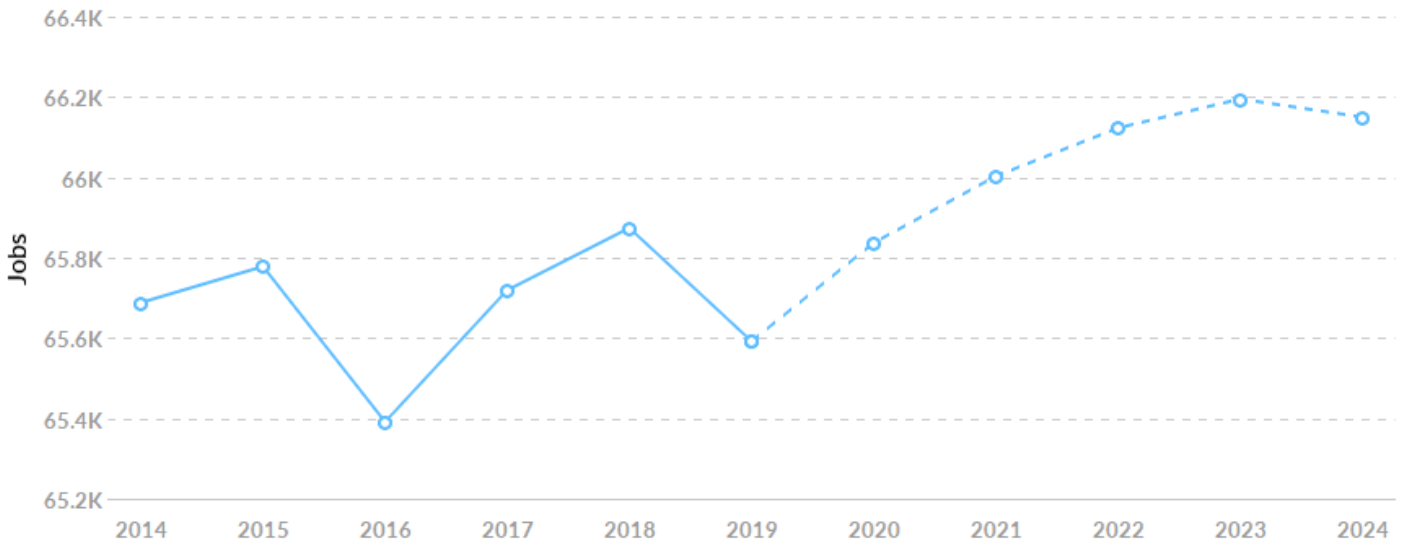
As of 2019 the region's population **declined by 1.0%** since 2014, falling by 817. Population is expected to **decrease by 0.3%** between 2019 and 2024, losing 241.



Timeframe	Population
2014	82,728
2015	82,372
2016	82,274
2017	81,895
2018	81,998
2019	81,911
2020	81,841
2021	81,786
2022	81,728
2023	81,685
2024	81,670

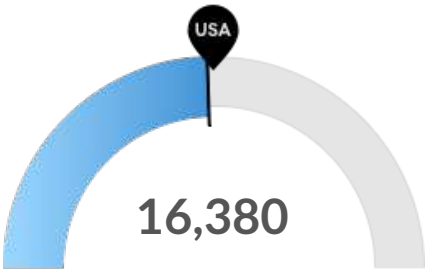
Job Trends

From 2014 to 2019, jobs **declined by 0.1%** in 11 Minnesota ZIPs from 65,688 to **65,592**. This change **fell short of the national growth rate of 7.6% by 7.7%**.



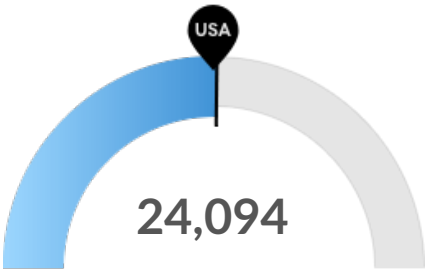
Timeframe	Jobs
2014	65,688
2015	65,778
2016	65,391
2017	65,719
2018	65,874
2019	65,592
2020	65,837
2021	66,003
2022	66,123
2023	66,195
2024	66,150

Population Characteristics



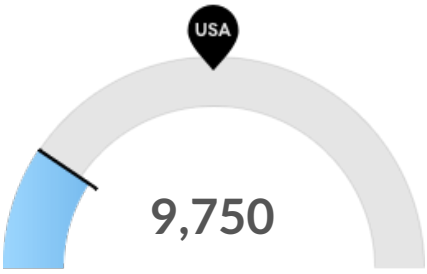
Millennials

Your area has 16,380 millennials (ages 25-39). The national average for an area this size is 16,858.



Retiring Soon

Retirement risk is about average in your area. The national average for an area this size is 23,736 people 55 or older, while there are 24,094 here.



Racial Diversity

Racial diversity is low in your area. The national average for an area this size is 32,487 racially diverse people, while there are 9,750 here.

Veterans

Veterans data is not available at the ZIP level. Please choose a different region level to see this data.

Violent Crime

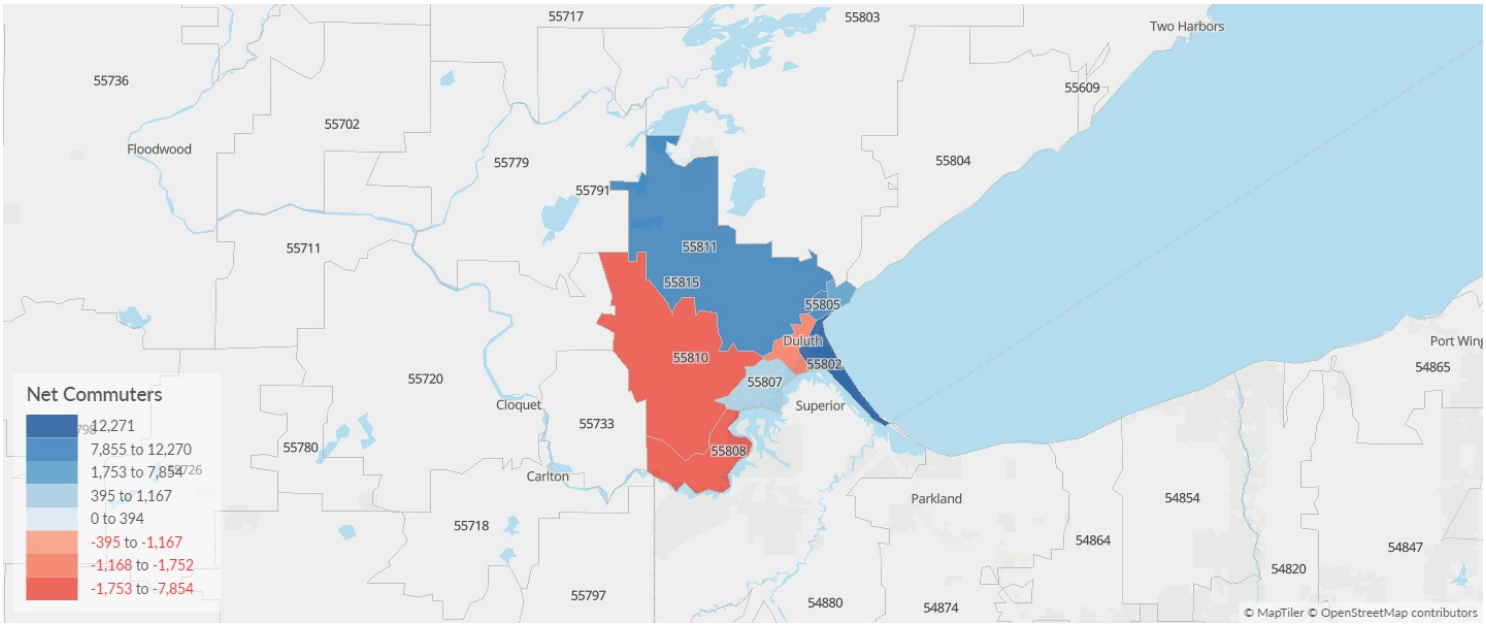
Crime data is not available at the ZIP level. Please choose a different region level to see this data.

Property Crime

Crime data is not available at the ZIP level. Please choose a different region level to see this data.

Place of Work vs Place of Residence

Understanding where talent in the region currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

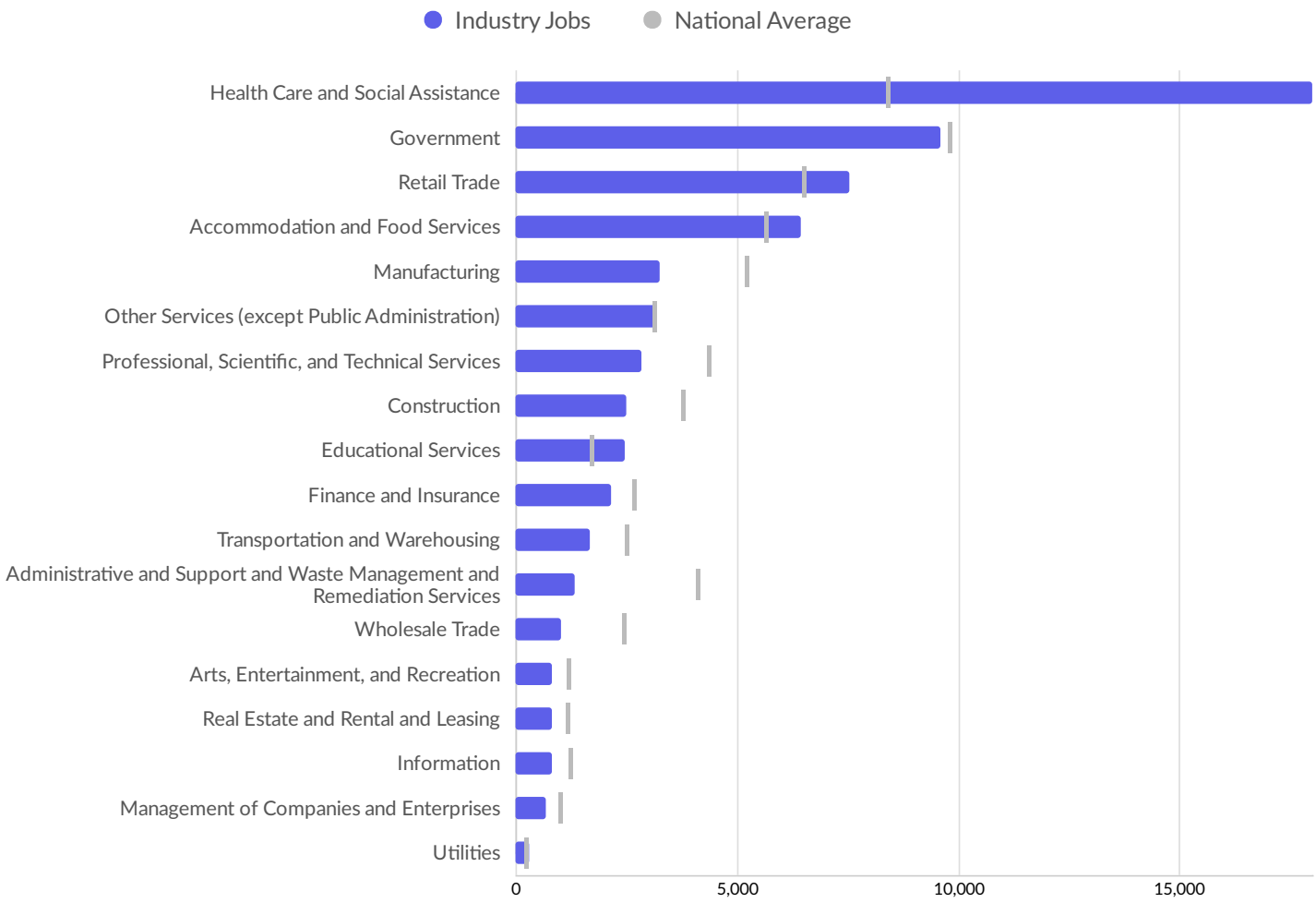
ZIP	Name	2019 Employment
55811	Duluth, MN (in St. Louis...	20,581
55802	Duluth, MN (in St. Louis...	13,956
55805	Duluth, MN (in St. Louis...	12,888
55807	Duluth, MN (in St. Louis...	6,072
55812	Duluth, MN (in St. Louis...	5,599

Where Talent Lives

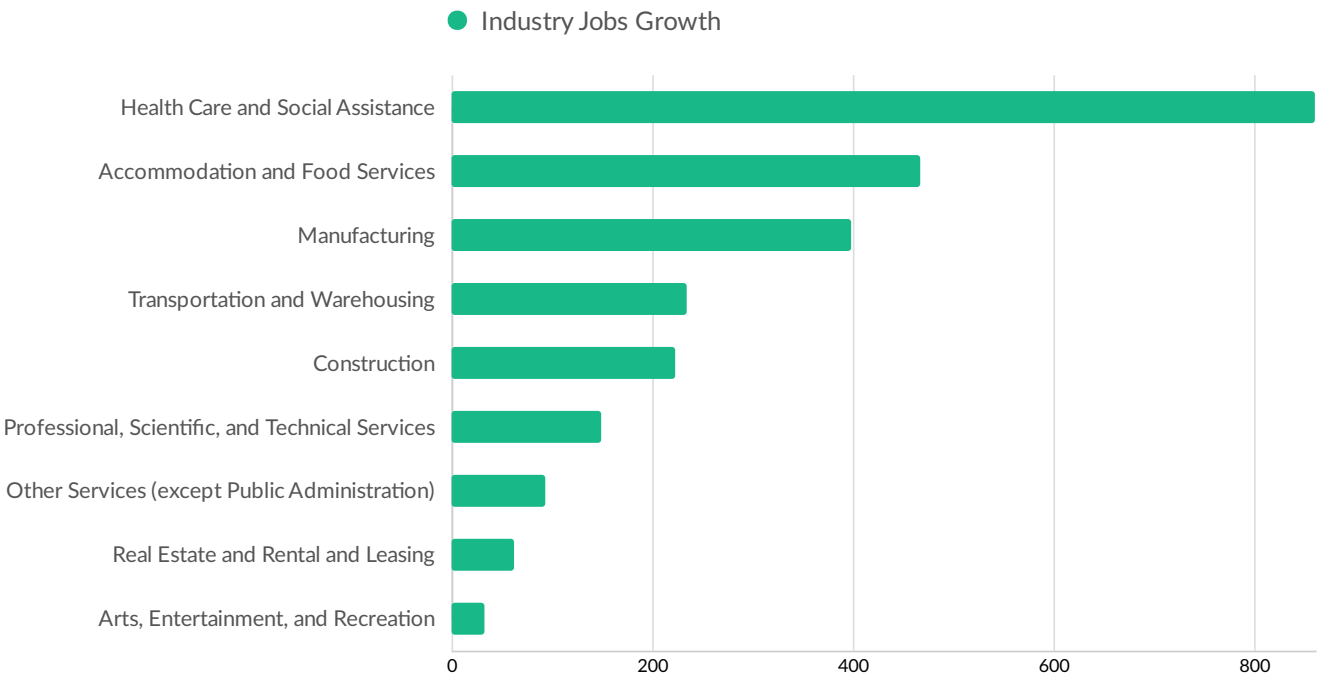
ZIP	Name	2019 Workers
55811	Duluth, MN (in St. Louis...	12,726
55807	Duluth, MN (in St. Louis...	5,313
55805	Duluth, MN (in St. Louis...	4,826
55810	Duluth, MN (in St. Louis...	4,617
55806	Duluth, MN (in St. Louis...	4,458

Industry Characteristics

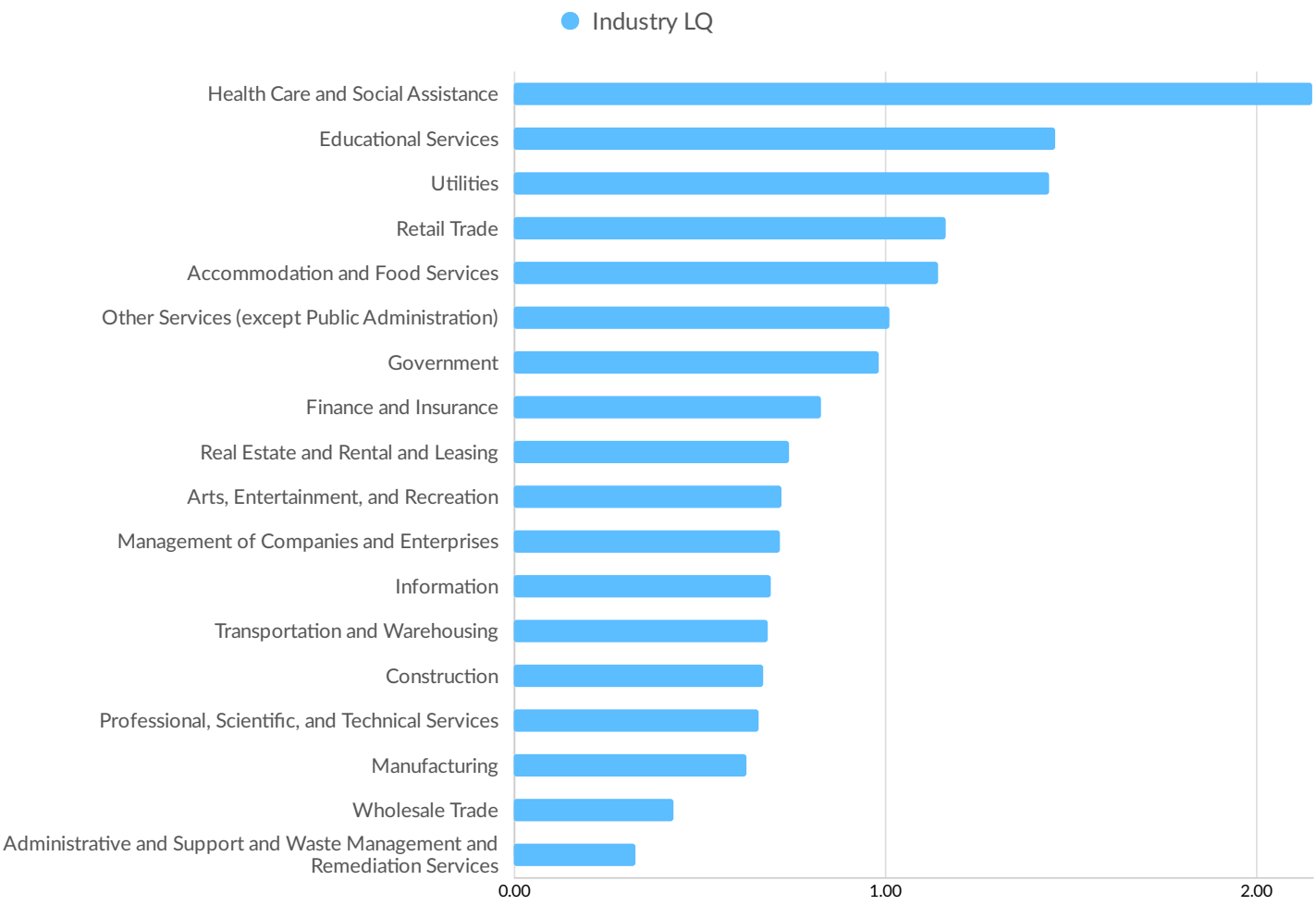
Largest Industries



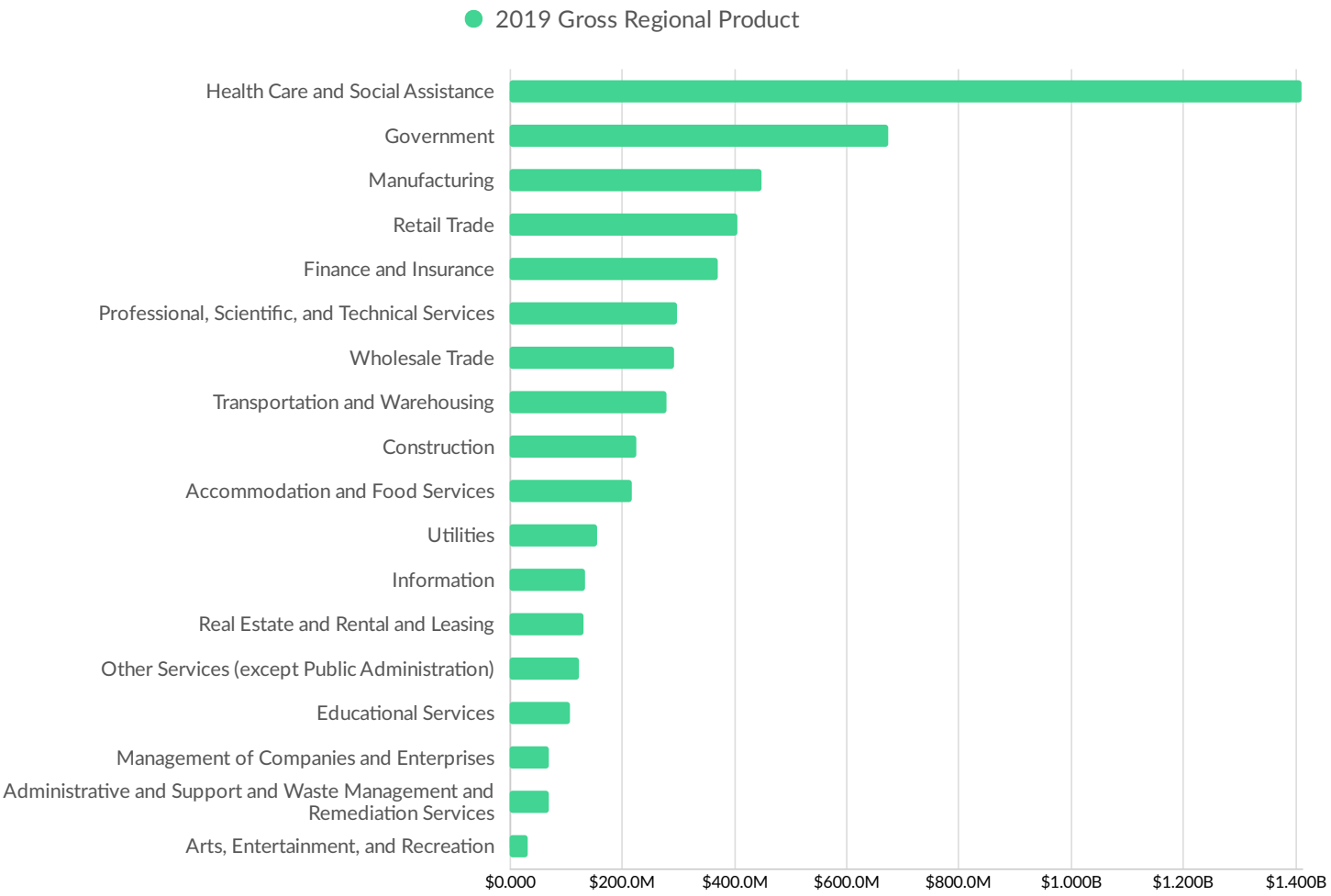
Top Growing Industries



Top Industry LQ



Top Industry GRP

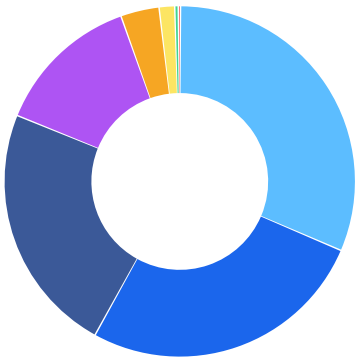


Top Industry Earnings

Industry	2014 Jobs	2019 Jobs	Change in Jobs	% Change in Jobs	2019 LQ	2019 Earnings Per Worker	2019 GRP
Health Care and Social Assistance	17,144	18,005	861	+5%	2.15	$67,192	$1.41B
Government	10,231	9,618	-613	-6%	0.98	$63,332	$673.95M
Retail Trade	7,842	7,554	-288	-4%	1.17	$32,133	$405.26M
Accommodation and Food Services	5,992	6,460	468	+8%	1.15	$20,441	$218.18M
Manufacturing	2,845	3,244	399	+14%	0.63	$70,399	$449.56M
Other Services (except Public Administration)	3,046	3,140	94	+3%	1.01	$29,470	$124.69M
Professional, Scientific, and Technical Services	2,714	2,864	150	+6%	0.66	$75,353	$298.39M
Construction	2,289	2,512	223	+10%	0.67	$66,861	$225.53M
Educational Services	2,652	2,466	-186	-7%	1.46	$35,086	$108.79M
Finance and Insurance	2,419	2,177	-242	-10%	0.83	$72,605	$370.06M
Transportation and Warehousing	1,459	1,694	235	+16%	0.69	$81,684	$280.14M
Administrative and Support and Waste Management and Remediation Services	1,921	1,327	-594	-31%	0.33	$37,017	$69.97M
Wholesale Trade	1,232	1,033	-199	-16%	0.43	$68,010	$294.09M
Arts, Entertainment, and Recreation	799	832	33	+4%	0.72	$21,582	$31.20M
Real Estate and Rental and Leasing	766	829	63	+8%	0.74	$42,320	$130.94M
Information	1,035	826	-209	-20%	0.69	$61,377	$135.53M
Management of Companies and Enterprises	753	681	-72	-10%	0.72	$92,313	$70.61M
Utilities	534	319	-215	-40%	1.44	$123,786	$157.18M

Business Characteristics

Business Size

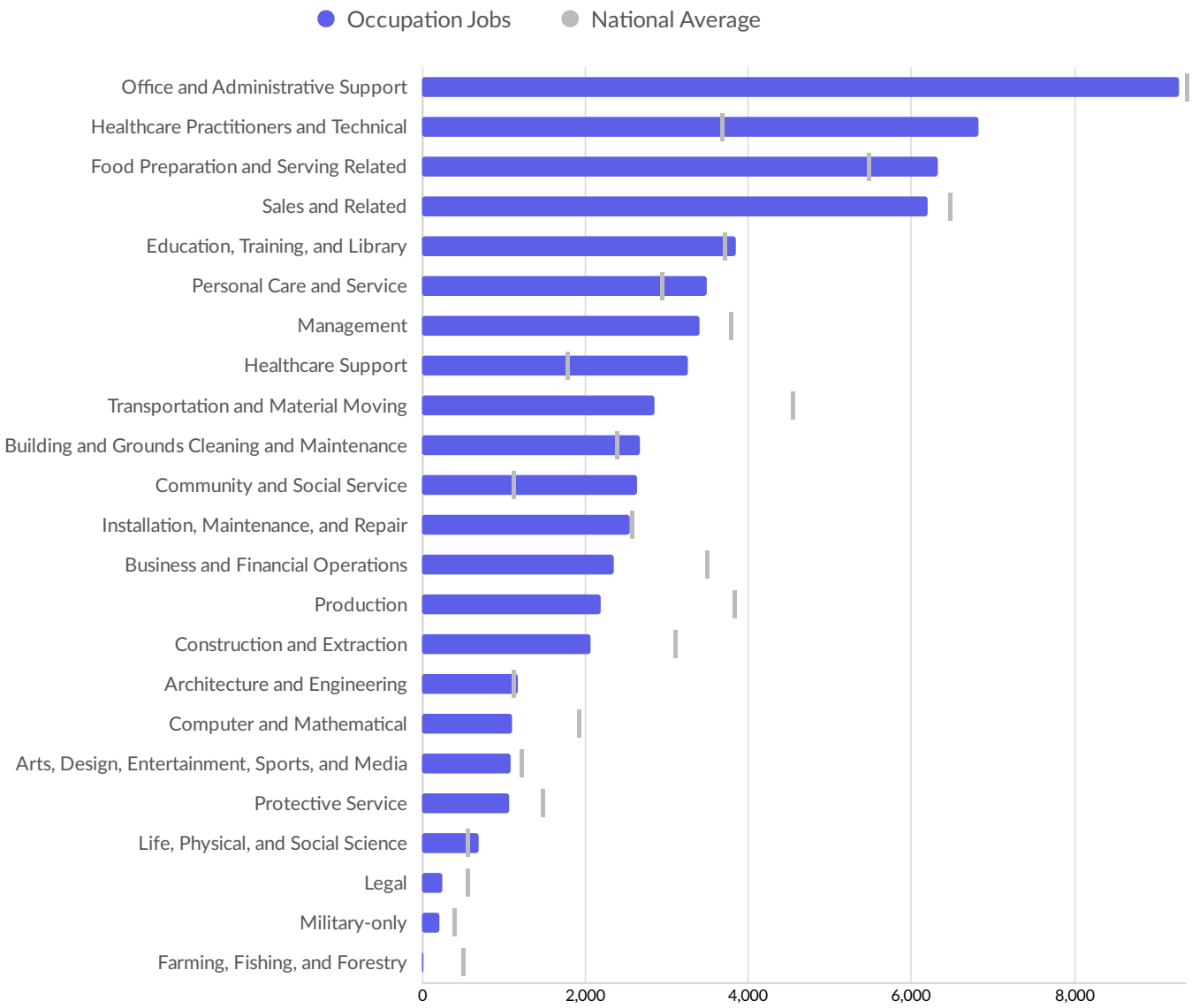


	Percentage	Business Count
1 to 4 employees	31.4%	1,360
5 to 9 employees	26.6%	1,153
10 to 19 employees	23.1%	1,002
20 to 49 employees	13.4%	582
50 to 99 employees	3.6%	154
100 to 249 employees	1.4%	62
250 to 499 employees	0.3%	14
500+ employees	0.2%	9

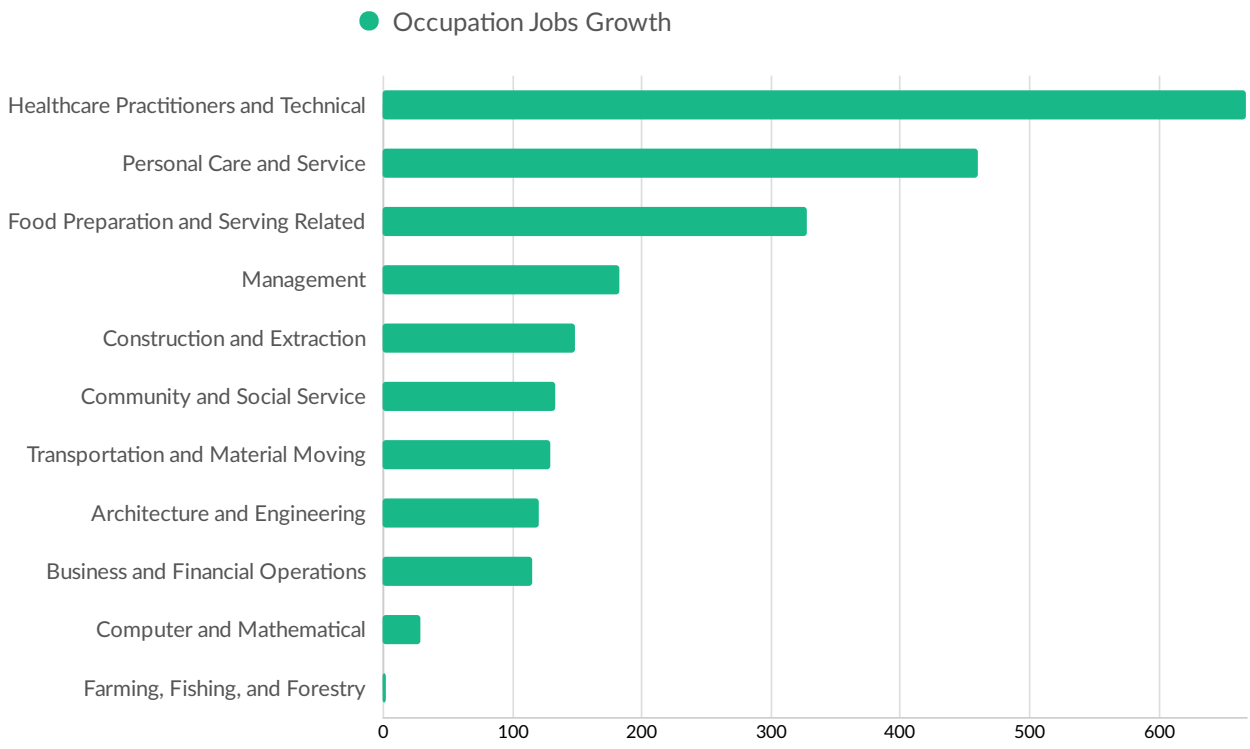
**Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

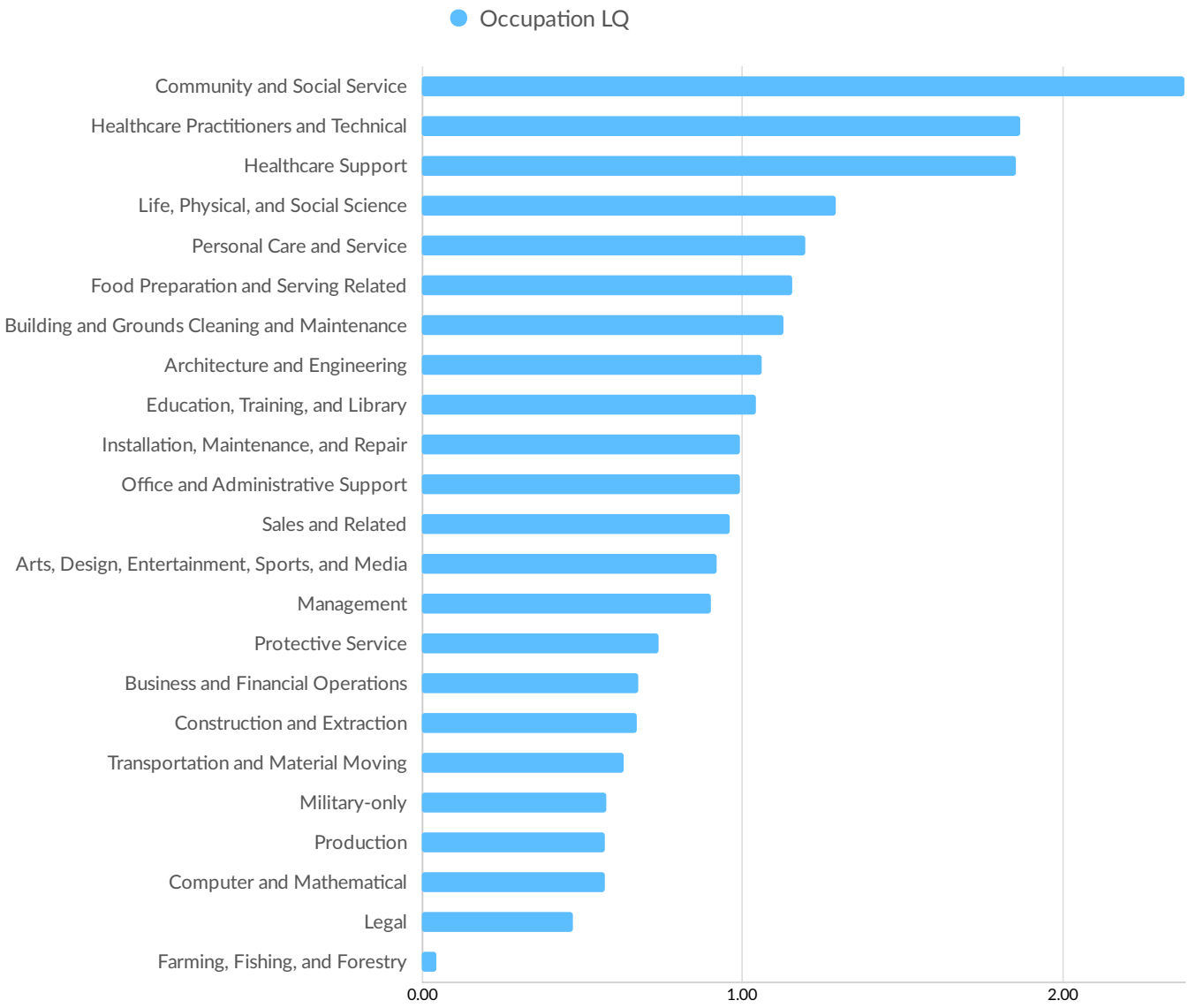
Largest Occupations



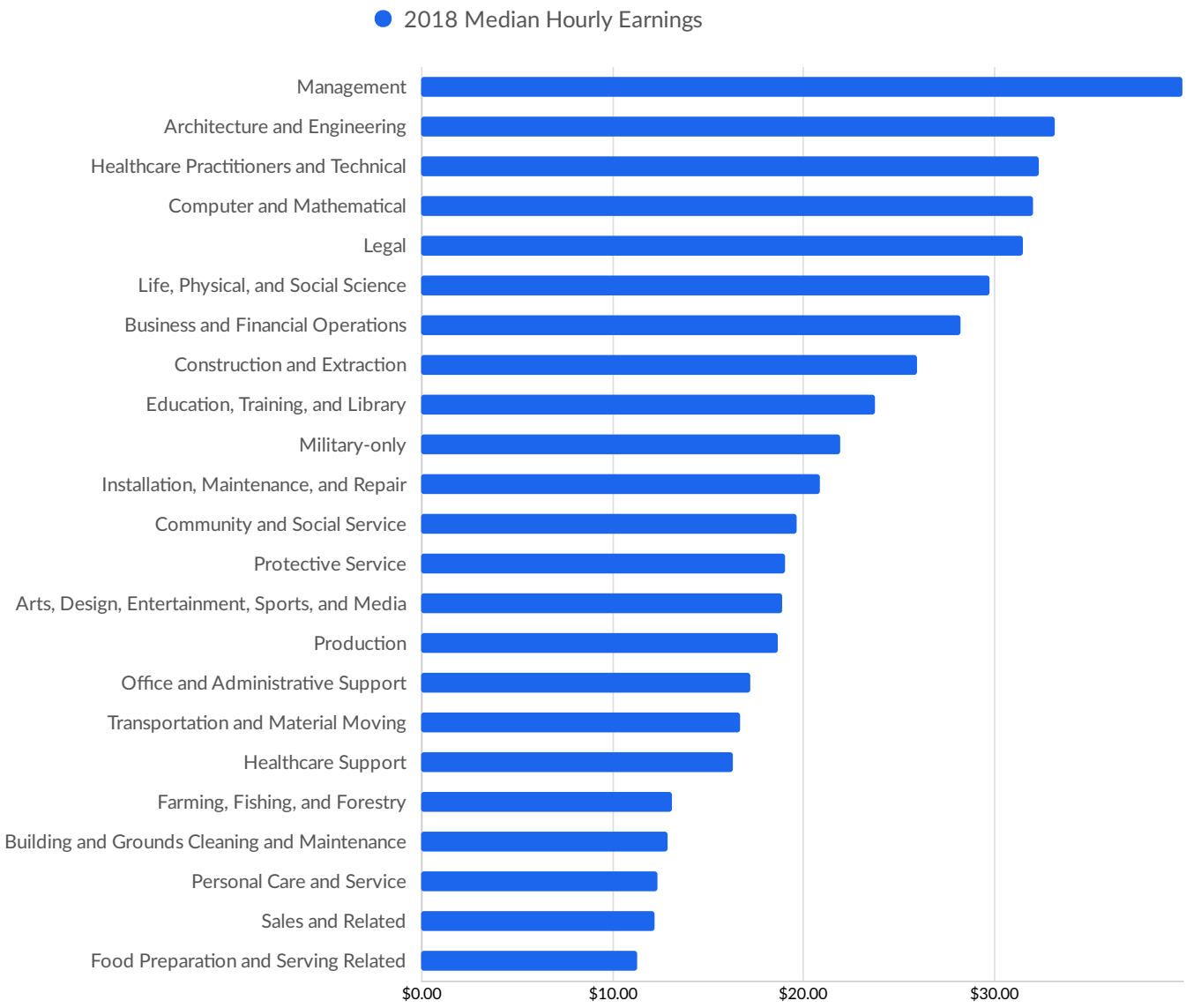
Top Growing Occupations



Top Occupation LQ



Top Occupation Earnings



Postings data is not available for the currently selected region.

Underemployment data is not available for the currently selected region.

Occupation	2014 Jobs	2019 Jobs	Change in Jobs	% Change in Jobs	2019 LQ	2018 Median Hourly Earnings	Jun 2019 - May 2020 Unique Average Monthly Postings
Office and Administrative Support	10,417	9,287	-1,130	-11%	0.99	$17.25	0
Healthcare Practitioners and Technical	6,159	6,827	668	+11%	1.87	$32.37	0
Food Preparation and Serving Related	5,995	6,323	328	+5%	1.16	$11.33	0
Sales and Related	6,576	6,209	-367	-6%	0.96	$12.24	0
Education, Training, and Library	3,953	3,856	-97	-2%	1.04	$23.76	0
Personal Care and Service	3,030	3,491	461	+15%	1.20	$12.37	0
Management	3,220	3,403	183	+6%	0.91	$39.86	0
Healthcare Support	3,588	3,268	-320	-9%	1.86	$16.31	0
Transportation and Material Moving	2,719	2,849	130	+5%	0.63	$16.69	0
Building and Grounds Cleaning and Maintenance	2,794	2,678	-116	-4%	1.13	$12.90	0
Community and Social Service	2,502	2,635	133	+5%	2.38	$19.69	0
Installation, Maintenance, and Repair	2,614	2,541	-73	-3%	0.99	$20.88	0
Business and Financial Operations	2,229	2,345	116	+5%	0.68	$28.24	0
Production	2,381	2,186	-195	-8%	0.57	$18.70	0
Construction and Extraction	1,914	2,063	149	+8%	0.67	$25.95	0
Architecture and Engineering	1,053	1,174	121	+11%	1.06	$33.20	0
Computer and Mathematical	1,069	1,098	29	+3%	0.57	$32.03	0

Occupation	2014 Jobs	2019 Jobs	Change in Jobs	% Change in Jobs	2019 LQ	2018 Median Hourly Earnings	Jun 2019 - May 2020 Unique Average Monthly Postings
Arts, Design, Entertainment, Sports, and Media	1,120	1,095	-25	-2%	0.92	$18.91	0
Protective Service	1,135	1,078	-57	-5%	0.74	$19.02	0
Life, Physical, and Social Science	703	690	-13	-2%	1.30	$29.78	0
Legal	269	256	-13	-5%	0.47	$31.54	0
Military-only	230	216	-14	-6%	0.58	$21.90	0
Farming, Fishing, and Forestry	18	21	3	+17%	0.04	$13.15	0

Educational Pipeline

In 2018, there were 5,186 graduates in 11 Minnesota ZIPs. This pipeline has grown by 9% over the last 5 years. The highest share of these graduates come from Registered Nursing/Registered Nurse, Liberal Arts and Sciences/Liberal Studies, and Nursing Assistant/Aide and Patient Care Assistant/Aide.

School	Total Graduates (2018)		Graduate Trend (2014 - 2018)
University of Minnesota-Duluth	2,453		
The College of Saint Scholastica	1,541		
Lake Superior College	1,174		
Cosmetology Careers Unlimited College of Hair Skin and Nails	18		
Duluth Business University	0		
Regency Beauty Institute-Duluth	0		

Appendix A (Geographies)

Code	Description
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